

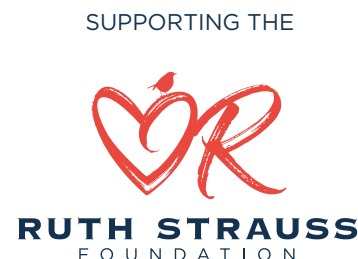


RUTH STRAUSS
FOUNDATION

LOGO USAGE

There are three variations of our logo. The full colour logo is the primary logo. Communications with white backgrounds should always use the full colour version. The two white versions of the logo can only be used on applications with coloured backgrounds.

Full Colour Logo: for use on white and light backgrounds



Blue & White Logo: for use on darker backgrounds



All White Logo: for use on dark backgrounds

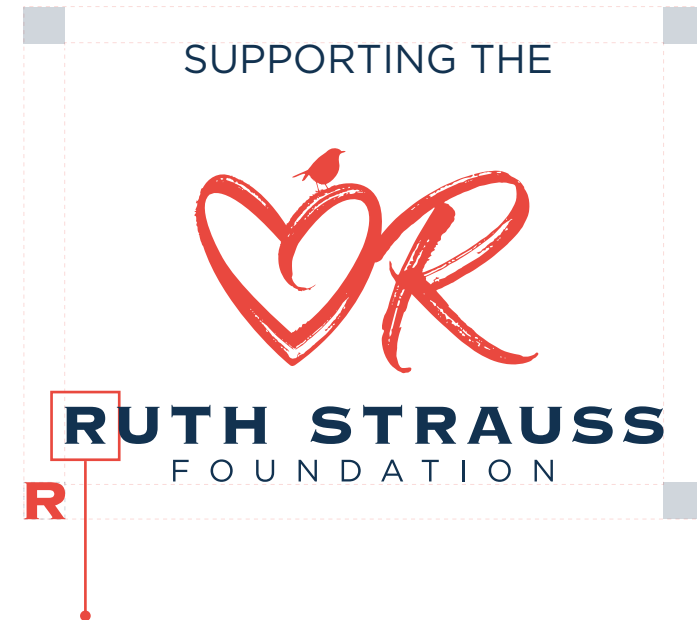


MASTER PORTRAIT LOGO

SUPPORTING THE



MASTER PORTRAIT LOGO OPTIONS



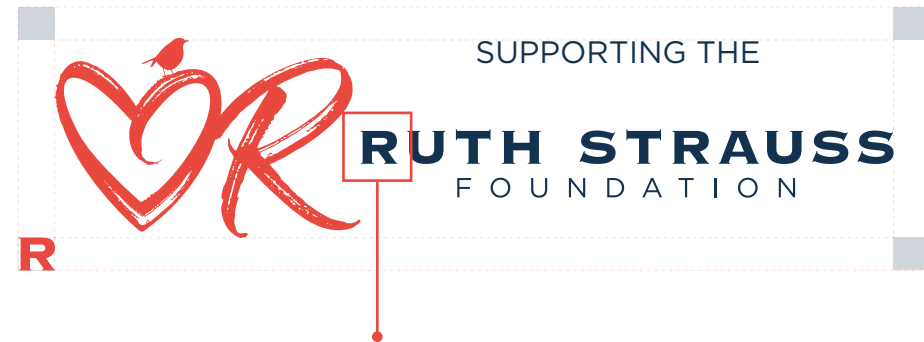
SAFE AREA AROUND LOGO

Please use the 'R' from RUTH to create a safe area around the logo like the example above.

MASTER LANDSCAPE LOGO



MASTER LANDSCAPE LOGO OPTIONS



SAFE AREA AROUND LOGO

Please use the 'R' from RUTH to create a safe area around the logo like the example above.



RUTH STRAUSS
F O U N D A T I O N

Thank you for your support!
If you have any questions, do not hesitate to contact us.

For **fundraising** related queries: alex.cullen@ruthstraussfoundation.com
For **content & design** related queries: ines.thiru@ruthstraussfoundation.com